MINISTRY-BASED STRATEGIC PLANNING & ORGANIZATIONAL DEVELOPMENT

Ministry-Based Strategic Planning & Organizational Development is one of the most powerful tools ever created for improving local churches and Christian ministries. Since the 1990s, this model has been used successfully by church leaders worldwide to clarify vision, build consensus, improve operations, increase giving, and expand leadership at all levels.

**MINISTRY-BASED STRATEGIC PLANNING**

**EXTERNAL TEAM**
- Assess External Environment
- Opportunities & Threats
- Target Populations

**PRAYER TEAM**
- Review Prayer Activities
- Recommendations for Improvement

**INTERNAL TEAM**
- Audit Internal Environment
- Strengths & Weaknesses
- Recommendations

**IOL TEAM**
- Review Ministry Model
- Recommendations for Improvement

**MINISTRY ORGANIZATION MODEL**

A formal review of each church management area is conducted by an IOL Consultant.
- Leadership & Staff
- Business & Office Administration
- Programs, Ministries, & Activities
- Buildings, Properties, Equipment
- Information Management & more

**DEVELOPMENT**

**VISION TEAM**
- Develop the Vision, Mission, Values, and Ministry Model
- Church-wide Prayer Strategy
- Financial Plan to Support Vision

**IMPLEMENTATION**

Implementation of 3-year Ministry-Based Strategic Plan to guide the growth and development of the church.

**EVALUATION**

90 Day Evaluation Process

**LEADERSHIP AND STAFF DEVELOPMENT**

IOL will work directly with the senior leadership to assess each team member and provide a framework for the development of a personal leadership plan to improve leadership capabilities.

**FORMULATION**

Where are we now?

Senior leadership & staff participate in a formal executive coaching process to improve:
- Knowledge
- Skills
- Attitudes
- Habits

IOL offers consulting and coaching resources such as:
- Coaching for Life™
- Staff Workshops & Retreats
- Team Building Events
- Individual Consultations

90 Day Evaluation Process